

Recruiting Transgender Women for HIV Prevention Research Trials

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Bring in the experts

Work with a consultant(s) from your local transgender communities

- Acknowledge what you don't know
- Obtain facilitators who are open and support a safe space for staff to engage in honest conversation about approaching and speaking with transgender women
- Learn appropriate & respectful terminology & beyond
- As recruiters have an open conversation how internalized homophobia, transphobia, impacts how participants relate to staff & how staff confront their own stereotyping, biases, & discomforts

Before you “Hit the Pavement”

Introduce the recruitment and clinical research staff to the communities of transgender persons by:

- ❖ Convene a dinner meeting prior to the opening of the trial(s) : “This One’s For You” for option leaders & allies
 - * Open conversation
 - * Answer all questions
 - * Be prepared for positive & negative feedback (don’t be defensive)

- ❖ Obtain feedback from group on Recruitment materials – respectful, inclusive, and reflect the diversity of the transgender communities
 - * Recruitment flyers
 - * Recruitment script
 - * Brief explanation of screening process for your site
 - * What to expect if/when scheduled for an in-office screening visit
 - * Exam rooms & offices project transgender friendly materials

In Philly It's All about the Relationship

- ❖ Identify the opinion leaders (formal & informal) within the transgender women communities & build relationships
 - ❖ Remember there exists diversity within the communities at-large
 - ❖ Opinion Leaders are your best allies
 - ❖ Have transgender person represented on your CAB

In Philly It's All about the Relationship Cont'd

- * Presentations at support groups
- * Presentation at transitional housing establishments where transgender persons reside - provide refreshments
 - * Information beyond the research trials
 - * Don't be a fair-weather friends
 - * Participate in events organized by transgender groups
 - Contribute people power
 - Needed items (refreshments, printing, venue, etc.)

In Conclusion

- ❖ Co-sponsor their events
- ❖ Provide space for meetings
- ❖ Ask how can our research site can assist with your work beyond the research focus
- ❖ Be available as a resource, navigator through bureaucratic systems, be a link to connect with other local groups include City government
- ❖ Establish relationships
- ❖ Respectful recruitment materials (feedback from transgender persons on CAB)
- ❖ Honest conversations describing trial, screen process, and study time commitment (CE presentations, street recruitment, etc.)

Let's Talk

TIME
TO
SHARE